



Hampton Roads Black Media Professionals High School Scholarship Application

Hampton Roads Black Media Professionals (HRBMP) is a nonprofit organization of communicators dedicated to inspiring African-American students to pursue college and media-related careers. HRBMP will award scholarships ranging from \$500 to \$1,000 to high school seniors in Hampton Roads who intend to pursue journalism or media-related studies in college this coming school year. Winners will be notified in May.

POSTMARK DEADLINE: April 30, 2016

Mail Application to: HRBMP, 5540 Bulls Bay Drive, Virginia Beach, VA. 23462

Please contact Larry Rubama at larry.rubama@pilotonline.com with any questions about the application.

APPLICANT GENERAL INFORMATION: *Please print or type*

Name: _____

Mailing address: _____

E-mail Address: _____

Phone number: _____

How did you hear about the HRBMP scholarship program? _____

APPLICANT ACADEMIC INFORMATION:

High School: _____

Address: _____

City: _____ State: _____ Zip: _____

GPA: _____

Intended College Major: _____

Colleges Applied To: _____

Colleges Accepted To: _____

CERTIFICATION AND AUTHORIZATION:

All of the information that I have provided in this application is accurate and complete to the best of my knowledge. I understand and acknowledge that providing false or misleading information may lead to the rescinding of any award. I authorize Hampton Roads Black Media Professionals to verify any of the information contained herein. I further grant permission to use my name, likeness and essays to promote and advance the scholarship program and HRBMP. I confirm that I have applied for or have already accepted admission to a college or university for the 2016-2017 academic year and am eligible to receive scholarships granted under this program.

Applicant Signature and Date (required):

Parent/Guardian's Signature and Date (if applicant is under 18 years of age):

CRITERIA

Scholarship Amount: \$500 to \$1,000

1. GPA requirement of 2.5 minimum – High school transcript must be provided with application.
2. Student must provide a list of extracurricular activities, including such things as jobs outside of school, school clubs, community service and sports, he/she has been involved in during high school. Dates must be included.
3. Student must intend to pursue journalism or media-related studies in college and must provide proof.
4. At least two letters of recommendation. One must be from a current or former high school teacher. The second letter can come from the following, but is not limited to: a guidance counselor, an athletic coach, a high school administrator (i.e. principal, assistant principal, etc.), an employer, scout leader, pastor, etc.
5. Student must write an essay between 500 to 1,000 words detailing why he/she is interested in pursuing journalism or a media-related career and what he/she hopes to achieve in journalism or in a media-related career. Students may include a current, former or historical journalist or media-related professional who inspired them to pursue this career field.
6. Student must write a second essay between 700 to 1,200 words on one of the four following topics:
 - a. Cell phone recordings and social media have turned everyday citizens into "journalists," giving them a platform (Twitter, Facebook, etc.) to report on crime, community events, and other issues

of interest. How has the influx of news and information distributed through social media affected or influenced your interest, understanding and involvement in current events?

b. What has been a big and important news story/topic to you? What made the story important?

How was the story covered by the media and was the coverage effective? If so, how?

c. Has coverage of African-American youth by the print and broadcast media been fair, balanced and an accurate reflection of the black community? Why or why not? If you could, how would you change it?

d. If you were a Public Relations advisor, what advice, counsel or strategy would you propose to the “Black Lives Matter” organization?